



MohammadReza Alidoosti

WordPress Developer

Email
mralidoostish@gmail.com

Website
<https://mr-alidoosti.ir>

Phone
(+98) 938 774 5046

Address
Tehran, Iran

Socials

LinkedIn
[@Mr-Alidoosti](#)

Instagram
[@Mr.Alidoosti](#)

Languages

Persian
Native

English
Intermediate

Experience

- Since Feb 2025 until now

Wordpress Developer
Cloudzy

Managed the migration from Nuxt to WordPress at Cloudzy, currently finalizing the project. Post-launch responsibilities include refactoring, redesigning, and optimizing the website to improve functionality, performance, and user experience.
- Oct 2023 - Feb 2025

Technical Team Lead
RTL Theme | Academy

Led website updates, core development, and infrastructure stability. Spearheaded the implementation of a custom UI, optimized high-scale user management (11,000+ users), and developed a robust eCommerce Data Layer system to enhance tracking and analytics.
- April 2023 - Feb 2025

Quality Control & Vendor Management Lead
RTL Theme | QC

Managed the Quality Control and Vendor Management teams, ensuring 75+ product reviews and updates daily. Designed and developed internal portals and key workflow tools, including the [RTL-Theme sandbox](#), to streamline operations and enhance efficiency.
- Oct 2023 - Feb 2025

Technical Team Specialist
RTL Theme | Cloud

Provided technical support and WordPress expertise, specializing in deployment, migration, and troubleshooting. Assisted in seamless user onboarding to RTL-Theme Cloud, while gaining advanced proficiency in cPanel, WHM, and WHMCS for hosting management.
- Sep 2020 - Oct 2023

Senior Product Development Specialist
RTL Theme | Dev

Developed and launched 13 premium WordPress products, achieving 16,000+ sales. Overcame critical challenges such as Shamsi calendar localization, Iranian payment gateway integration, and other region-specific optimizations to enhance user experience.

Latest projects

Begoosib

Redesigned and migrated the website from the old theme to a modern, optimized version. Implemented a customer loyalty program to boost user engagement and developed an advanced product filter system. Optimized the platform to efficiently handle over 6,000 product sales, improving performance.

<https://begoosib.com/>

IR Font

Redesigned and migrated the website from the old theme to a modern version. Implemented a multi-vendor system and a subscription-based sales model for users. Optimized the platform to efficiently handle over 15,000 users, improving performance and scalability.

<https://irfont.ir/>

Skills

Soft Skill

- Emotional Intelligence
- Leadership
- Effective Communication
- Teamwork
- Time Management
- Critical Thinking
- Problem Solving

Hard Skill

- WordPress Development
- PHP Programming
- Ecommerce Solutions Implementation
- Web Performance Optimization
- HTML
- CSS
- JS
- WHM & WHMCS
- Cpanel
- DirectAdmin

Tools

PHP Storm

PostMan

GIT

Termius

Jira